

# Position Description: Campaigns Lead

<b>Job Title:</b>	Campaigns Lead
<b>Role type:</b>	Part time 0.6 FTE ( 3 days)
<b>Salary:</b>	\$60,000 pro rata plus super
<b>Location:</b>	Anywhere, primarily online with expectation of availability during AEST business hours
<b>Commences</b>	August 2020
<b>Duration:</b>	January 2021 (to be extended subject to funding )
<b>Reports to:</b>	National Co-Director (Cat Nadel)
<b>Manages:</b>	Strategy Team ( <i>This is a team of 3-4 young volunteers.</i> )
<b>Works closely with:</b>	Coordination Team

## Grand Strategic Objective:

We are an unstoppable movement of young people who will do what it takes to build a society that works for everyone, not just big business. We are fighting for a healthy society with good jobs, great public services and a safe climate for all.

## Role of Campaigns Lead

The Campaigns Lead will build and lead strategy development and campaigns implementation for YOUNG Campaigns and the Tomorrow movement. They will work with our leadership and volunteer teams to develop strategies and tactics to achieve the goals of the movement. In particular the Campaigns Lead will project manage the #NoTurningBack Campaign and coordinate preparation for the Day of Action on 18th September as well as campaigns around key political moments in October and December.

The Campaigns Lead will help build relationships with partners and campaign stakeholders, monitor the political and media landscape and lead rapid response actions.

The Campaigns Lead will also help build the capacity of the organisation by assisting with fundraising and volunteer training.

## Primary Responsibilities

- Project managing #NoTurningBack campaign
- Project lead for September 18 Day of Action
- Monitor the implementation of our five year strategy, making interventions that help us achieve our goals
- Monitor the political and media landscape and lead rapid response actions including developing content, creating petitions, pitching to media.

- Work with Co-Directors to manage partner and stakeholder relationships
- Oversee campaign strategy, policy research, political mapping projects as needed
- Provide hands on support for the organising and communications teams to take strategic action

### **Secondary Responsibilities**

- Working with strategy and communications (volunteer) teams to solve organisational challenges and provide leadership to the movement.
- Work alongside communications and organising teams to produce trainings, resources, multimedia and social media content
- Support the achievement of YOUNG Campaigns fundraising targets specifically in growing our small donor program

### **Key outputs**

- Clear strategic plan for next six months
- Achieve media coverage for #NoTurningBack day of Action
- 20+ volunteer led actions on day of action
- 300 people take part in day of action
- Strong working relationships developed with partner organisations
- 30 regular donors recruited over 6 months

The successful applicant will need to be committed to embodying our movement's culture and honouring our 12 movement principles. [Please read them here>](#)

### **To apply for the role:**

Please send your application to [cat@youngcampaigns.org](mailto:cat@youngcampaigns.org) with the subject heading 'Job Application: Campaigns Lead'. Applications must be submitted by 11.59pm July 19th with the following:

- a copy of your CV (no more than 2 pages)
- a cover letter addressing the selection criteria (no more than 2 pages)
- a one page response to the question: "We exist to win a society that works for everyone, not just big business. What will it take to do this? What are the first steps?"

Please submit all 3 elements in a single document and include your name and the job title in the file name.

We encourage applications from First Nations young people, young people with a disability, queer people, trans and gender diverse people and young people from culturally and linguistically diverse backgrounds. We are committed to removing barriers for people from these communities, so let us know if there's something we can do to make it more possible for you to apply by confidentially contacting Lee Strike at [lee@youngcampaigns.org](mailto:lee@youngcampaigns.org) or on 0431 890 193.

We are a youth led movement of people under the age of 35. We value passion and insight over professional experience and are committed to always upskilling our volunteers and staff. If you meet some but not all of the selection criteria, we encourage you to apply anyway.

If you have any questions or need guidance with your application please contact Lee Strike at [lee@youngcampaigns.org](mailto:lee@youngcampaigns.org) or on 0431 890 193.

### **Key selection criteria**

- Commitment to our goal of building a society that works for everyone and not just big business; winning good jobs, great public services and a safe climate for all.
- Understanding of the role of community organising and popular movements in winning transformational change
- Experience developing campaign strategy and organising campaign tactics.
- Proven ability to analyse and respond appropriately to changes in the political and media landscape
- Ability to develop strong working relationships with campaign stakeholders (including: volunteers, partner organisations, journalists, targets and politicians).
- Strong verbal and written communication skills
- Highly organised with experience managing large projects
- Commitment to embodying our movement's culture and honouring our 12 movement principles. [Please read them here](#) and tell us which ones resonate with you the most
- Working with Children's Check or ability to obtain one.

### **Desired selection criteria**

- Familiarity with Momentum organising (see [here](#))
- Experience with small dollar fundraising
- Experience in managing project budgets